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Vertex is a unique project that will create the first ICO aftermarket in the space. The aftermarket is decentralized and offers OTC ICO tokens from institutional investors to the public for a preferential price, before the token is listed on an exchange. It is a platform that brings buyers and ICOs together in a unique manner. Vertex will be in charge of the interaction, bringing advantages to users, ICOs and crypto investment funds. The interaction will take place on the aftermarket platform and the Vertex team will be in charge of using its expertise to create an exciting new ecosystem that will bring change into the ICO business.

This ecosystem will create several benefits for everyone involved:

- ✘ Users will have access to evaluated ICO projects before they are listed on exchanges.
- ✘ Users will also have access to ICOs that usually sell out in private sale and are available for institutional investors only.
- ✘ Vertex will give its users a preferential price on the tokens it sells on its platform
- ✘ ICOs will have access to substantial funding early on, together with a seal of approval from the rigorous vetting process Vertex will conduct
- ✘ The vetting process and the availability of ICOs that are otherwise not sold to the public, will attract more users, which will give ICOs access to an ever-growing pool of buyers

Vertex will also onboard tokens from Funds, VCs and UHNWI Investors they wish to sell on the vertex market. These tokens will also be sold at a preferential price, according to Vertex's policies and be subject to additional evaluation.

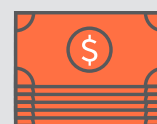
The VTEX token will be the currency underpinning all these interactions within this ecosystem. Users will purchase VTEX to use it on the Vertex platform, while part of the payments that Vertex will process to acquire tokens from vetted ICOs, will be done using VTEX tokens. Since the VTEX token will be deflationary, as Vertex finds more ICOs to buy into, tokens will be spread further among an expanding cadre of projects.

Given the functionality of the VTEX token within the ecosystem, its utility after the initial token sale is guaranteed. That coupled with its limited supply, make VTEX a token worth buying into at an early stage. Early contributors will enjoy a de facto discount on the ICO projects they buy from the platform subsequently, due to the demand for VTEX tokens as a tool to buy into vetted ICOs. The demand is also expected to bring higher liquidity to the VTEX token and the Vertex ecosystem by the Vertex investment partners. This will help further its functionality, allowing for the development of a more robust ecosystem around the first ICO aftermarket in the space.



Public Sale

01.10.2018
25.01.2019



Price

0.22 - 0.31



Hard Cap

180'000'000 Tokens
44'700'000 USD



Total Supply

Max. 300'000'000
(unsold tokens burned)



Symbol

VTEX