



THE TOKEN MARKET

A UNIQUE ECOSYSTEM FOR INVESTORS, THE COMMUNITY AND ICOS

What is Vertex

Vertex is creating the first market of its kind and a unique token that combines trading, venture capital experience, and fair-value based tokenization. Vertex will create a financial ecosystem that will ensure a high-end, profitable market for investments in cryptocurrency, through its platform.

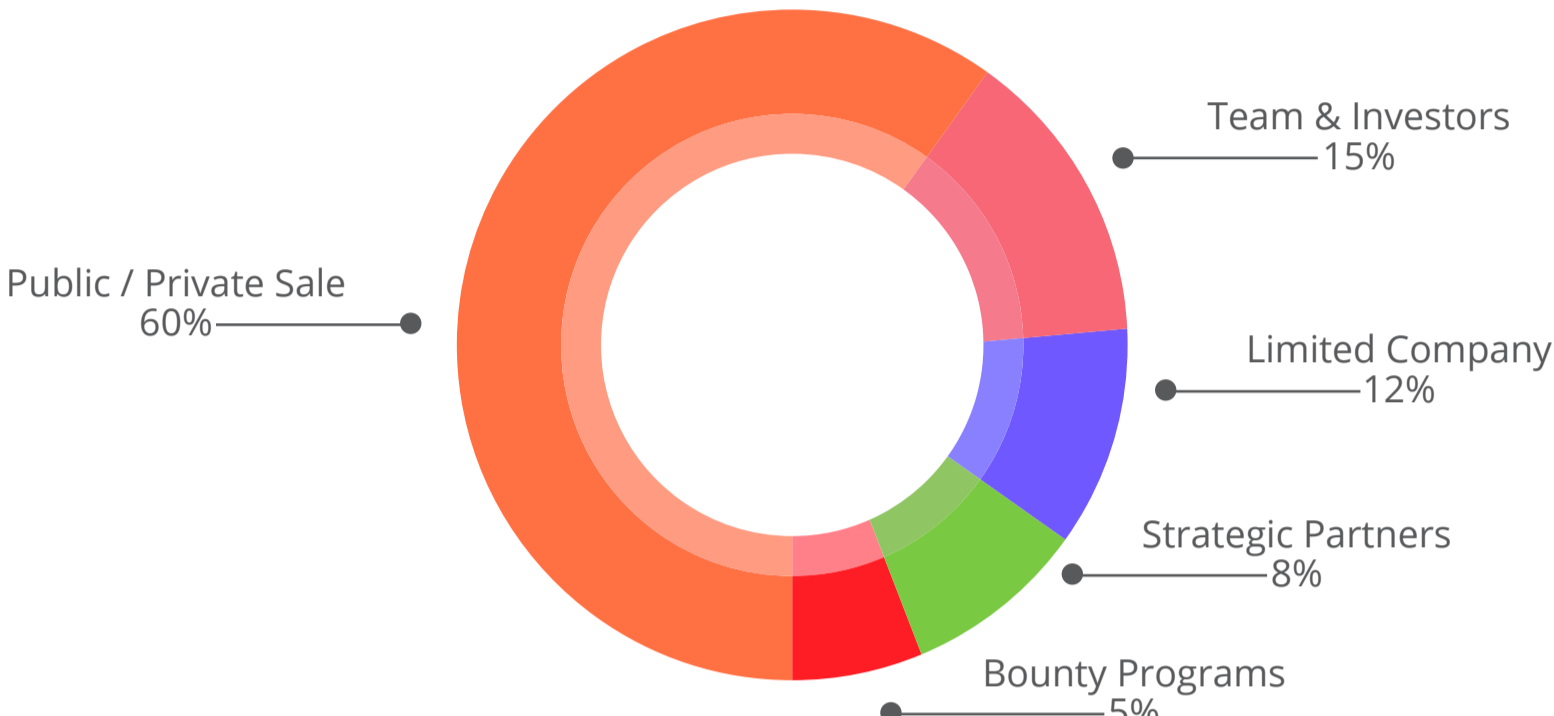
Vertex offers the first aftermarket for ICO's, which will provide investors with strong opportunities to get returns and bring more fiat resources into cryptocurrency markets, by attracting capital through its ICO vetting mechanisms.

Vertex.market is an OTC platform and will offer tokens before they are listed on exchanges, the moment an ICO is over.

The Vertex Ecosystem

The Vertex ecosystem is centered around the ICO vetting process, the platform and the VTEX token. These three pillars create an economy for ICOs, in which projects that are carefully vetted get investment from Vertex, which in turn sells the tokens it acquires on its platform. Both the purchase of tokens from ICOs by Vertex and the subsequent sale of those tokens on the Vertex platform, are done using the VTEX token. Purchases from ICOs are partially funded with VTEX while user purchases of tokens on the platform must be done using the VTEX token only. These interactions create a system in which users seek to buy tokens on the Vertex platform because they are carefully vetted and sold at preferential prices. ICOs on the other hand, seek to get investment from Vertex because they get direct funding and through the Vertex platform they can automatically reach a wide range of users that have already gone through the KYC process and also get access to investors behind Vertex Capital.

Token Distribution



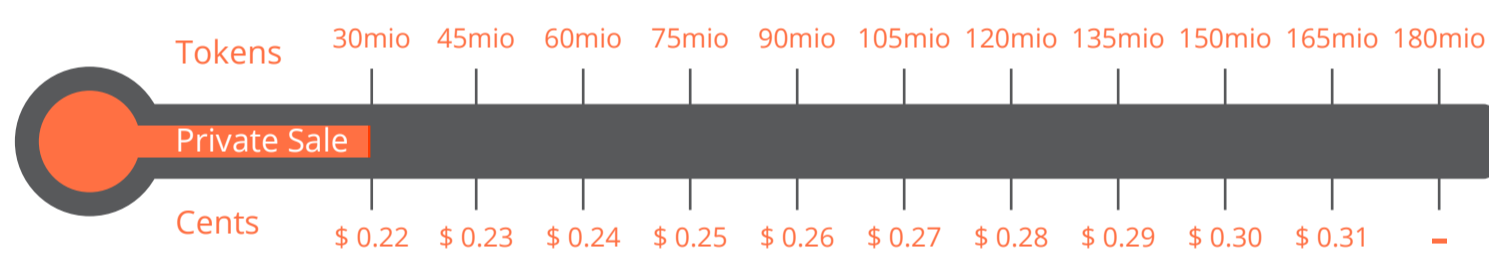
Key Information

Total Supply:	Total supply of 300,000,000 (three hundred million) tokens.
Divisibility:	5 decimal points
Ticker Symbol:	VTEX
Hard Cap:	The ITS has a hard cap of \$44,700,000 USD – forty four million seven hundred thousand US Dollars.
Soft Cap:	If the project fails to raise \$3,000,000 USD, funds will be refunded to contributors minus transaction fees.

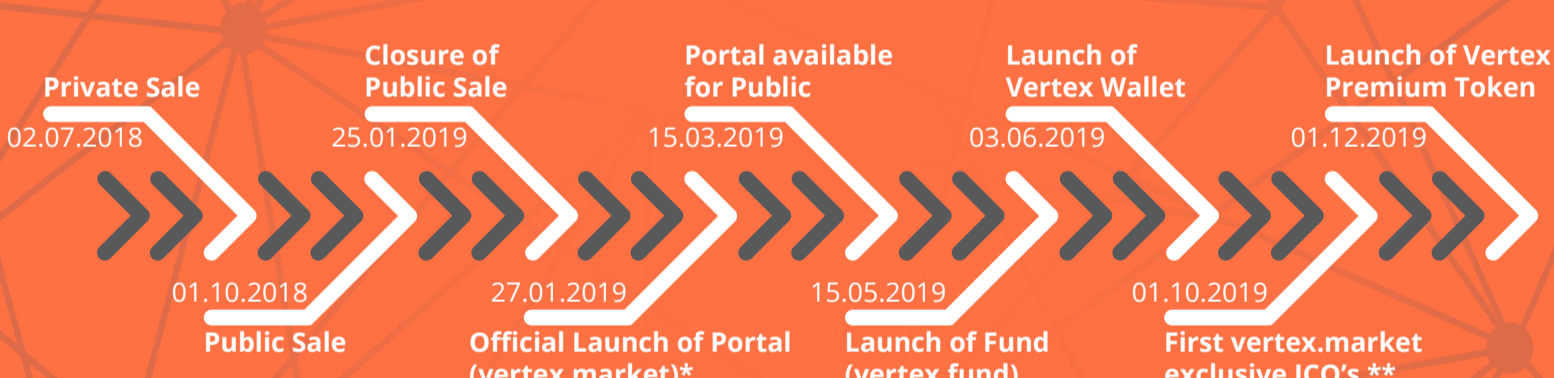
Token Prices

ITS Start Price: 0.22 USD

Every 15'000'000 the price increases 0.01 cent



Road Map



* Exclusive for ITS participants for 2 months
** Only for ITS participants during first stage

Core Team



Alessandro Pecorelli
CEO



Abdullah Al Othaim
President



Fahad Al Rajhi
Head BD



Saud Al Jomaih
CIO



more on website

Some Disclosed Investors



Migrin Al Rajhi



Mohammed Al Othaim



Naif Al Rajhi



Sulaiman Al Rajhi



more on website

Advisers



Marc Keningsberg



Kate Mitselmakher



Mark Friedler



Timo Trippler



Confidential, TBA

Additional Information

For more details about vertex capital, visit <https://www.vertex-capital.io>

Website: <https://www.vertex.market>

As Seen On

